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FOR IMMEDIATE RELEASE

ROBINTEK DEVELOPS MASSIVE 5,000 PAGE WEBSITE FOR FATHOM DELIVERS  
Robintek builds website for industry-leading SEO company, Fathom Delivers

**Worthington, OH, Monday, July 20, 2015:** Prominent web development firm, Robintek, has just launched a large scale website for national marketing and SEO firm, Fathom Delivers.

The newly launched website incorporates a variety of features that go beyond the typical WordPress capabilities. Every webpage on the site has a custom layout, color scheme and variation on the parent theme. The menu, like many other features on the site, is completely customized and includes a variety of useful features. The menu can transform from a standard dropdown or fly out menu to a multiple column layout menu that can support icons, section headers, background images, and even custom HTML content. The footer includes custom built social media icons and linkages that can be added, removed, or changed in the WordPress admin panel. The site is 100% responsive and is able to be viewed in an organized and attractive way on many different devices. Well planned organization is featured throughout the site to control the large amount of information that was provided by Fathom. Lead web developer for the project, Shawn Tucker, describes organizing the vast amount of information on the site. "Breaking down the content is a great way to provide relevant information in a way that isn't intimidating to the user".

Along with the newly developed Fathom website, Robintek has also built 6 individual blogs that are all linked to the main site under a section aptly named the Knowledge Center. All of the blogs within the Knowledge Center feature their own custom menu. Each blog has a custom menu, color scheme and branding according to the department's overall needs and target market.

Since 1998, Robintek has been creating custom-made websites and development tools. They balance creative custom design with dynamic web programming to help the client engage their audience and simplify their business processes. Emerging as a software development firm in 1997, Robintek has transformed into an industry leader in web development, custom design and full service digital marketing.

Fathom Delivers creates profitable growth through content strategy, digital marketing and sales/analytics consulting that serve a greater purpose. The greater purpose is serving the mission of its customers, as well as inspiring transformation in its own people, local communities, and larger world. Fathom recognizes and appreciates the role all of its stakeholders—customers, employees, shareholders, community—play in its success.

To view the newly launched website for Fathom Delivers, visit [FathomDelivers.com](http://FathomDelivers.com).

If you would like more information please contact Joe Jorgenson at 614-888-3001 or email Joe at [joe@robintek.com](mailto:joe@robintek.com). Visit [Robintek.com](http://Robintek.com) for additional examples of Robintek's work.

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