



WE'LL HELP GROW YOUR BUSINESS TODAY

614-888-3001
www.robintek.com

Our Mission: Artistic Passion. Social Purpose.

Our Vision: Many People. One Community.

Welcome to Skyline Endoscopy

Welcome to
SafeBasements of Ohio
Basement Waterproofing, Foundation Repair, and Crawlspace Encapsulation

Get a FREE Estimate

RITEWAY
Professional Environmental

Comprehensive Environmental

Company Overview

Robintek is a family-owned website development company and digital agency based in Columbus, OH. We build brand solutions that help your business grow. Since 1998, Robintek has been creating custom-made original websites and development tools. We balance creative custom design with dynamic web programming to help you engage your audience and simplify your business processes.



Search Engine Optimization

Robintek offers Full Service SEO and marketing management services to optimize your online presence. Robintek can manage your local content, listings, social pages, media and analytics. By working with our SEO specialists you can make sure that your business has consistent messaging and branding across all platforms and we can help you leverage your brand's analytics to maximize your business' online performance!



Social Media Management

As a business owner, we know that social media is not always a top priority. Sure, you *want* to get around to it, but lots of things get in the way, not the least of which is, you know, actually running your business!

Adding to its importance, however, is the fact that Google weighs your engagement level when it comes time to rank their search results, so it really does matter. Whether you have no social media presence or experience, or have been using **Facebook** and **Twitter** for years, we have solutions to help make social media work for you.

Ready for the next step?

- We can create and manage your social media accounts with a plan to help you reach your customers online
- Have Robintek's skilled designers create custom designs for your social media pages to help keep the integrity of your brand
- Create an easy-to-follow content calendar for your own posting and/or approvals

Work with us to create custom social media campaigns to meet the needs of your company. Let us know what you would like to do and we can work with you to make it happen from coupon campaigns to surveys and more. Our designers and developers can push your business to the next level through social media.



Branding Style Guide Development

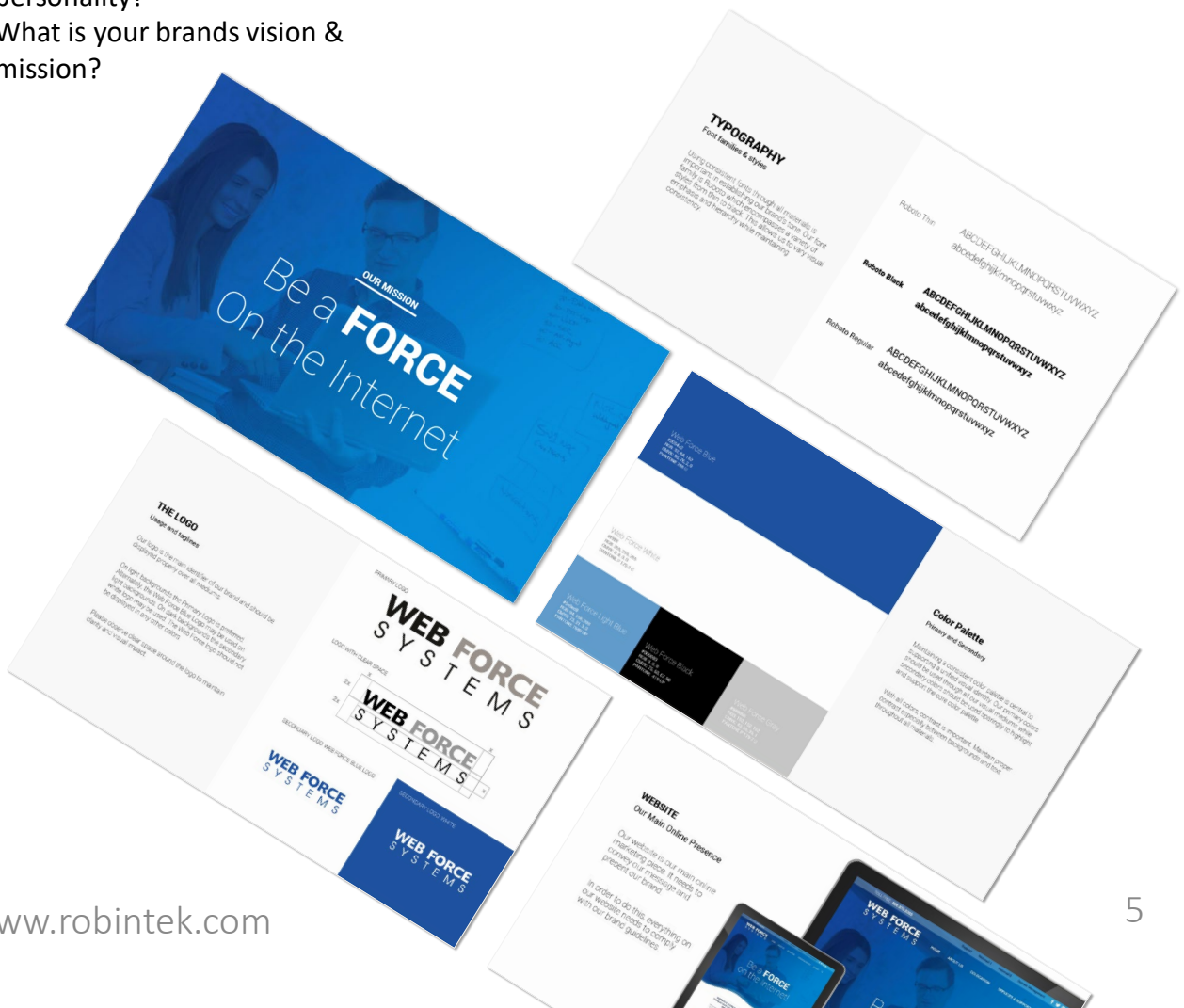
Branding guidelines help companies maintain their brand identity through what visual elements the public sees, as well as setting the tone and voice of the company. Presenting a unified brand builds trust and recognition. Robintek can help craft a Branding Style guide for your company that establishes standards for your brand, answers key questions about usage, and serves as a guide for designers.

Key Questions

- In what ways can/should the company logo be used?
- What is the company's tone and personality?
- What is your brands vision & mission?

Style Guidelines

- Typefaces or Fonts
- Color Palette
- Imagery Guidelines



Creating a logo for your company

Our talented team of brand strategists and designers will work with you to create a custom logo that reflects your brand. All of our logo designs are crafted from scratch for your company, so your logo is as unique as your brand.



We excel in creating intuitive websites, stylish branding, clear identity design & strategic development for business of all sizes. Working as a dynamic complement to your team, we design, build and launch digital solutions that add sustainable value to your business



The image is a 3x3 grid of service icons. The central cell (middle row, middle column) is a solid blue square containing the text "20 YEARS" in white. The other cells contain various service icons and text:

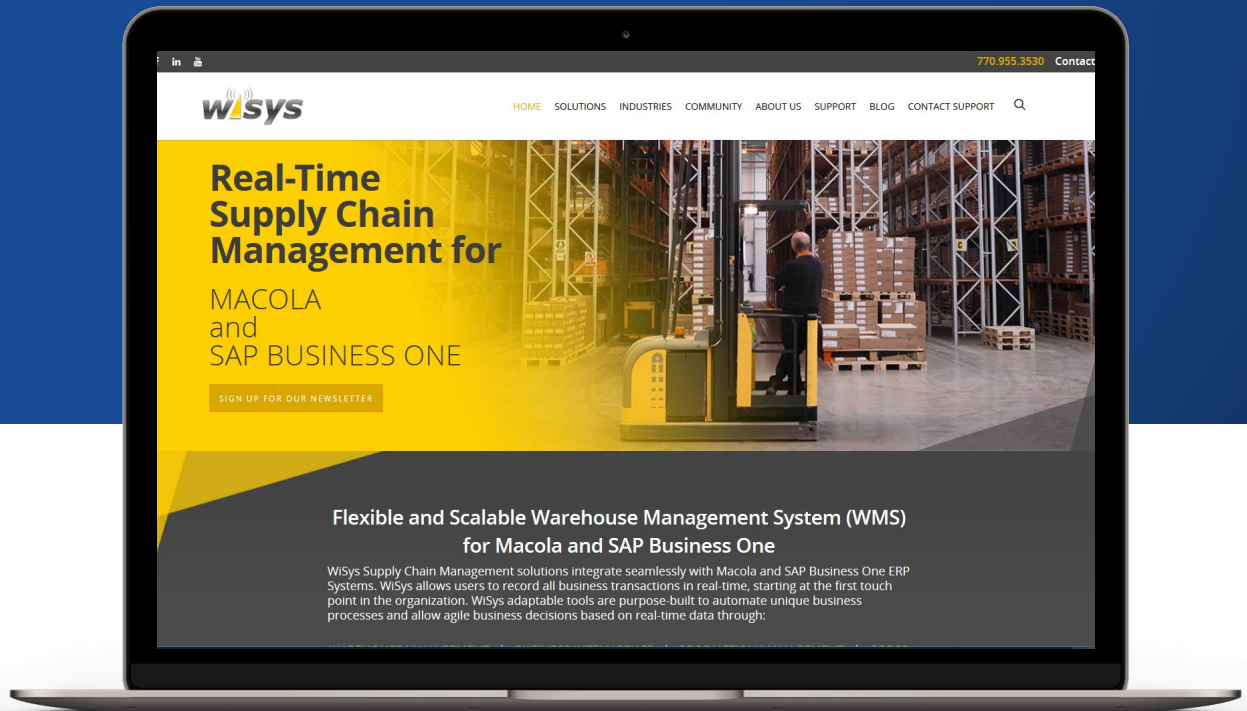
- Top-left: Computer monitor icon, text "Custom Website Design".
- Top-middle: Camera icon, text "Multimedia Services".
- Top-right: Pencil icon, text "Graphic Design".
- Middle-left: Laptop icon, text "Web App Development".
- Middle-right: Calendar icon, text "Event Management".
- Bottom-left: Magnifying glass icon, text "Search Engine Optimization".
- Bottom-middle: Social media icons (Facebook, Twitter, YouTube, Google+), text "Social Media Campaigns".
- Bottom-right: Compass icon, text "Brand Development".

WHAT PEOPLE ARE SAYING



WiSys partnered with Robintek because we needed to improve our companies image. In the past we did everything on our own. Now we have grown and we needed to project a more polished and professional image. Robintek is getting us there piece by piece: Business Cards, Marketing Collateral, Presentations, and Web Site. It's like having 10 people for the price of one full time worker. Never looked back. Go Robintek!"

Bob Hawk, Director of Sales, WiSys



WiSys Supply Chain Management solutions integrate seamlessly with Macola and SAP Business One ERP Systems. WiSys allows users to record all business transactions in real-time, starting at the first touch point in the organization. WiSys adaptable tools are purpose-built to automate unique business processes and allow agile business decisions based on real-time data



**At Robintek, we are
focused on creating
effective & beautiful
online solutions for
your business**



**We'll Help Grow
Your Business Today.**

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