



WE'LL HELP GROW YOUR BUSINESS TODAY

614-888-3001
www.robintek.com

Our Mission: Artistic Passion. Social Purpose.

Our Vision: Many People. One Community.

Welcome to
SafeBasements of Ohio
Basement Waterproofing, Foundation Repair, and Crawlspace Encapsulation

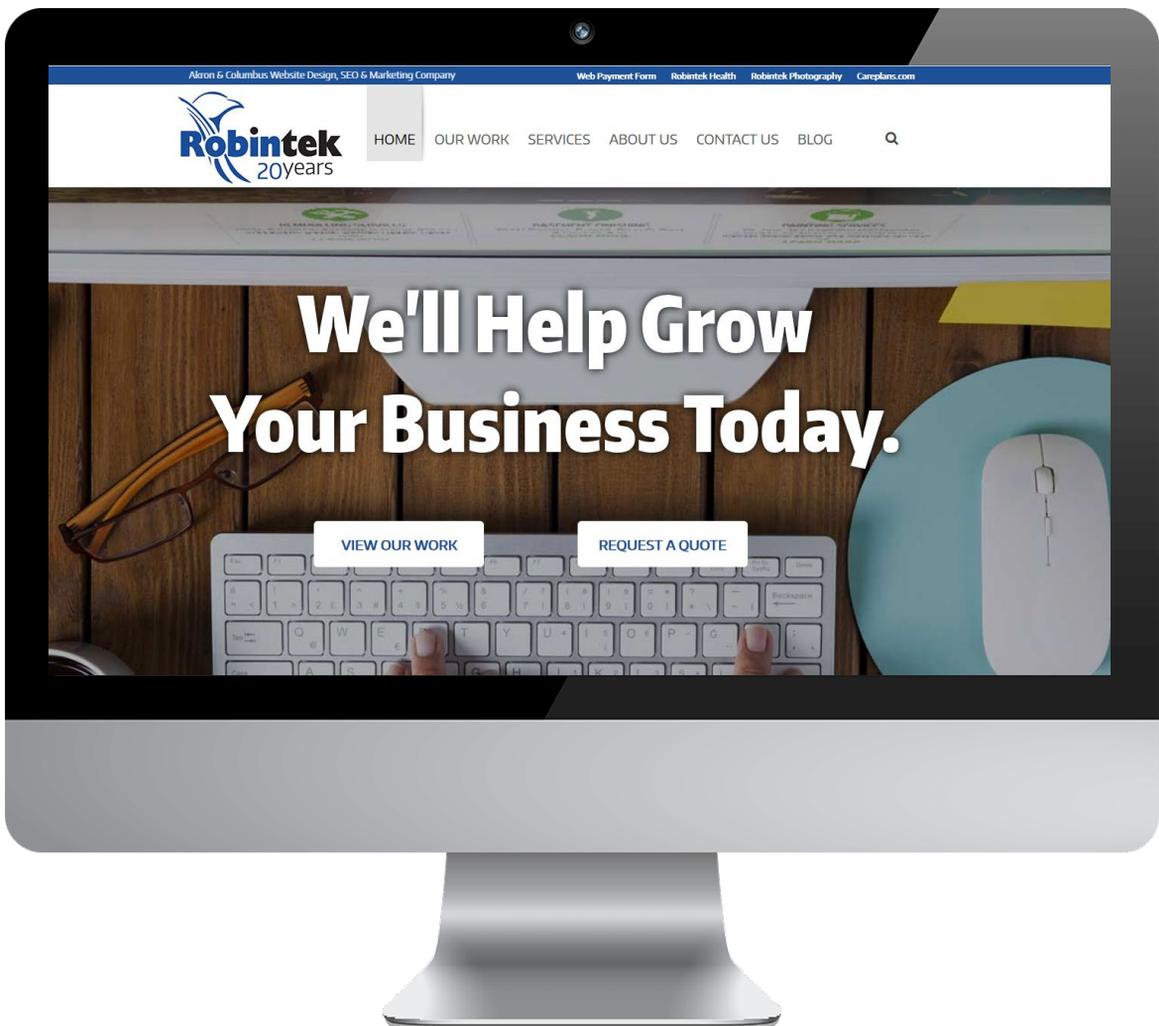
Get a FREE Estimate



COMPREHENSIVE ENVIRONMENTAL

Company Overview

Robintek is a family-owned website development company and digital agency based in Columbus, OH. We build brand solutions that help your business grow. Since 1998, Robintek has been creating custom-made original websites and development tools. We balance creative custom design with dynamic web programming to help you engage your audience and simplify your business processes.



Search Engine Optimization

Robintek offers Full Service SEO and marketing management services to optimize your online presence. Robintek can manage your local content, listings, social pages, media and analytics. By working with our SEO specialists you can make sure that your business has consistent messaging and branding across all platforms and we can help you leverage your brand's analytics to maximize your business' online performance!





SEO SERVICES

SOCIAL MEDIA MANAGEMENT

www.Robintek.com

Packages starting as low as



\$249 / Month

Build your organic social brand!

Are you actively posting content on Facebook, Instagram, Twitter, LinkedIn and other networks for your business? Social media is a great way to reach new and existing customers, and when they look you up, it is important to have recently shared content for them to see. Now more than ever, users rely on your digital presence when making buying decisions and if your feeds are dry, there's a possibility that they'll look elsewhere.

We get it - finding time for this is tough, so we're here to help. Robintek's Organic Social Builder plan will share evergreen content about your business and brand so that your social media feeds are active and robust. This shows interaction that is not only good for customers to see, but good for your SEO as well.

Social Media Management Packages

Standard	Premium	Enterprise
\$249/month, \$99 setup	\$349/month, \$149 setup	\$449/month, \$199 setup
2 posts/week	2 posts/week	3 posts/week
Evergreen content (from website, links to industry resources)	1 blog post/month (200-300 words)	2 blog posts/month (200-300 words)
Graphics assets with high quality images	Every other month Content Review	Every Month Content review
	Evergreen content (from website, links to industry resources)	Evergreen content (from website, links to industry resources)
	Graphics assets with high quality images	Graphics assets with high quality images

Let's get started!



614.888.3001



190 S. State St. Suite A
Westerville, OH 43081



www.Robintek.com

Optional features and widgets

Website Enhancements

User Accessibility Controls & ADA Compliance

Inclusivity for everyone. Attract new customers. Comply with legislation.

We live our lives online. It's where we read the news, order groceries, and connect with people, but 20% of the population has disabilities that exclude them from using it. Everyone should be able to enjoy your website, regardless of ability. This website enhancement streamlines accessibility, allowing businesses of all sizes to take an inclusive approach for their users and comply with ADA & WCAG.

Website enhancement by Robintek in partnership with accessiBe
\$490/Year + \$140 Installation Fee



Optimal Image Compression & Delivery

Images add up to 60% of the average web page's total load time. For that reason, by taking care of something as simple as optimizing them, you can get your site to load up to twice as fast.

This enhancement decreases page load times and helps deliver your images quicker using a fast image CDN. Process your uploaded images and optimize them automatically across all devices. Visitors will see images that have been tailor-optimized to fit their specific screen – for better performance and experience.

Website enhancement by Robintek in partnership with Optimize
\$10/Month + \$140 Installation Fee

Optional features and widgets

Website Enhancements

Website Translation

Give your users the ability to instantly translate your website into over 100 languages and make it multilingual. Talk to your visitors in their native language. Reach new audiences, explore new markets, and attract international traffic.

Website enhancement by Robintek in partnership with GTranslate
\$490 Installation Fee



Premium Widgets

Premium widgets to help you increase sales, engage visitors, collect leads and more. Save your time and money with ready-to-use solutions and grow your business faster!

Social

Embed content from Instagram, Facebook, Twitter, Pinterest and other social media into your website.

Reviews

Display customer reviews from Facebook, Instagram, Google, Yelp, TripAdvisor and more on your website.

Chats

Let visitors chat with you via their favorite messengers (Facebook and WhatsApp) right on your website.

E-Commerce

Enhance your online shopping experience with promotion banners, sales notifications, shop announcements and more.

Website enhancement by Robintek in partnership with Elfsight

Starting at \$5/Month + \$140 Installation Fee

Branding Style Guide Development

Branding guidelines help companies maintain their brand identity through what visual elements the public sees, as well as setting the tone and voice of the company. Presenting a unified brand builds trust and recognition. Robintek can help craft a Branding Style guide for your company that establishes standards for your brand, answers key questions about usage, and serves as a guide for designers.

Key Questions

- In what ways can/should the company logo be used?
- What is the company's tone and personality?
- What is your brand's vision & mission?

Style Guidelines

- Typefaces or Fonts
- Color Palette
- Imagery Guidelines



Creating a logo for your company

Our talented team of brand strategists and designers will work with you to create a custom logo that reflects your brand. All of our logo designs are crafted from scratch for your company, so your logo is as unique as your brand.



We excel in creating intuitive websites, stylish branding, clear identity design & strategic development for business of all sizes. Working as a dynamic complement to your team, we design, build and launch digital solutions that add sustainable value to your business



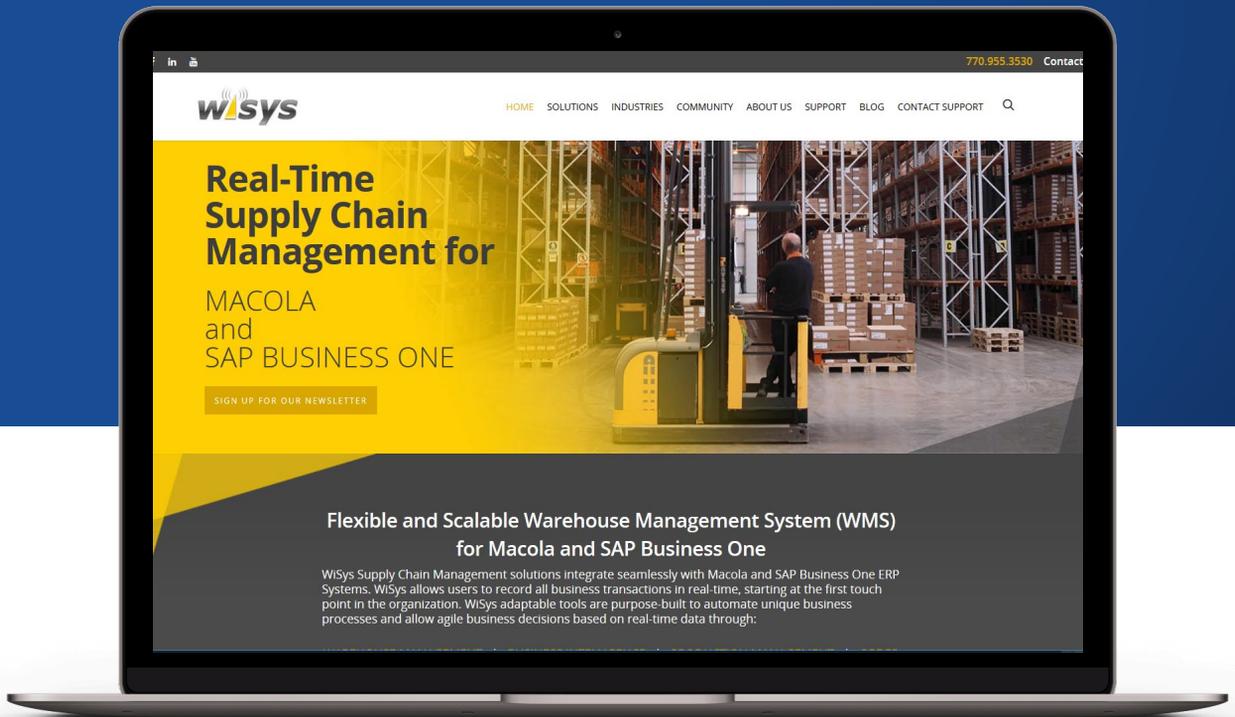
 Custom Website Design	 Multimedia Services	 Graphic Design
 Web App Development	20 YEARS	 Event Management
 Search Engine Optimization	 Social Media Campaigns	 Brand Development

WHAT PEOPLE ARE SAYING



WiSys partnered with Robintek because we needed to improve our companies image. In the past we did everything on our own. Now we have grown and we needed to project a more polished and professional image. Robintek is getting us there piece by piece: Business Cards, Marketing Collateral, Presentations, and Web Site. It's like having 10 people for the price of one full time worker. Never looked back. Go Robintek!"

Bob Hawk, Director of Sales, WiSys



WiSys Supply Chain Management solutions integrate seamlessly with Macola and SAP Business One ERP Systems. WiSys allows users to record all business transactions in real-time, starting at the first touch point in the organization. WiSys adaptable tools are purpose-built to automate unique business processes and allow agile business decisions based on real-time data



**At Robintek, we are
focused on creating
effective & beautiful
online solutions for
your business**



**We'll Help Grow
Your Business Today.**

[VIEW OUR WORK](#)

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CONTACT INFORMATION

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