

We'll help grow your business today



614-888-3001

Robintek.com

Websites, marketing & more for your company

We excel in creating intuitive websites, stylish branding, clear identity design & strategic development for business of all sizes. Working as a dynamic complement to your team, we design, build and launch digital solutions that add sustainable value to your business



**Custom Website
Design**



**Multimedia
Services**



**Graphic
Design**



**Web App
Development**

**25+
YEARS**



**Event
Management**



**Search Engine
Optimization**



**Social Media
Campaigns**



**Brand
Development**

Creating a logo for your company

Our talented team of brand strategists and designers will work with you to create a custom logo that reflects your brand. All of our logo designs are crafted from scratch for your company, so your logo is as unique as your brand.



Boost Your Online Visibility with SEO



Helping Your Website Perform Better & Reach More Customers

At Robintek, we offer a full suite of SEO services designed to improve your website's performance in search engine rankings, increase traffic, and drive real results for your business.



Let's make your website work harder for your business.

Partner with Robintek to grow your online presence and stay ahead of the competition.

Contact us for pricing

Our SEO Services Include:

Local Listing Management

We ensure your business is properly indexed across multiple platforms like Google Business, Bing Places, and others. We manage or claim your existing profiles and update them with accurate name, address, phone number, website, services, and service areas.

Google Analytics & Search Console Setup

We'll make sure Google Analytics and Search Console are properly configured and tracking your website performance so you can measure traffic, keyword rankings, and search visibility with confidence.

Monthly Website SEO Audit

We run a technical and content-based SEO audit of your site each month. This includes keyword tracking and a competitor analysis to identify content gaps and ranking opportunities.

Ongoing Website Optimization

Based on our monthly audits, we'll provide recommendations and flag any issues that may impact your SEO. We also help optimize content to align with changing keyword trends and improve your visibility.

Content Creation

Fresh content is key for SEO. We create two original blog posts (300–500 words each) per month focused on relevant keywords and topics. You'll receive drafts by the 15th of each month for review and approval.

Website Hosting with Robintek



Managed WordPress Hosting Solutions

Take the stress out of hosting with Robintek's fully managed WordPress hosting solutions. We've partnered with Liquid Web and Amazon Web Services to offer high-performance hosting with faster loading times, enhanced security, and ongoing support. All our hosting services are backed by our local, responsive team.

Whether your site is getting thousands of visitors or just starting out, we'll make sure it runs fast, stays secure, and scales with your needs.



Hosting That Works As Hard As You Do

Let Robintek keep your site running smoothly with reliable, secure, and scalable hosting you can trust.

Contact us for pricing

Why Host with Robintek?

99% Uptime Guarantee

Ensure your website is always available when your customers need it most.

Local & Cloud Backups

We back up your site to our local servers and the cloud, giving you peace of mind with every update.

Ongoing Security & Maintenance

Stay protected with weekly proactive updates and monitoring for top performance and safety.

Scalable Resources

As your business grows, your hosting grows with you. Easily add storage, CPU, and memory as needed.

Redundant Data Centers

Multiple secure data centers ensure uninterrupted access, even if one goes down.

Faster Support, Right When You Need It

Our local team is ready to help with fast, personal service.

Professional Images That Help Your Products Sell

Robintek Product Photography



Custom Photography for Every Need

Make your products stand out and boost your sales with Robintek's professional product photography services. Whether you're selling on Amazon, Etsy, WooCommerce, Google Shop, or your own eCommerce website, high-quality product images are essential, and we're here to deliver



Our Services Include:

Amazon Product Photography

Stay competitive with product images that meet Amazon's strict guidelines.

Studio Photography

Clean, consistent product images ideal for online stores and catalogs.

Editorial-Style Product Photography

Creative, branded images perfect for marketing, social media, and storytelling.

On-Location Shoots

Showcase your products in real-life settings to connect with your audience.

Flexible Pricing & Custom Quotes

We work with you to create a custom quote based on product type and volume. Choose per-product or hourly pricing to fit your project's needs and budget.

Let's Make Your Products Shine

Contact us for a custom product photography quote



Robintek.com

Print & Graphic Design Services



Custom Designs That Help Your Business Stand Out

At Robintek, we specialize in designing high-impact print and digital marketing materials tailored to your business. From eye-catching business cards to full catalogs, our skilled design team works with you to create visuals that clearly communicate your message and elevate your brand.



Custom Print Marketing Materials for Every Business

Professional print materials not only increase visibility, they build trust. Whether you're launching a new campaign or refreshing your brand, Robintek can help you create custom-designed:

- Flyers & Brochures
- Business Cards & Letterhead
- Catalogs & Mailers
- Posters, Banners & Signs
- Door Hangers & Yard Signs
- Handouts, Presentations & Internal Reports
- Postcards & Print Ads

Comprehensive Graphic Design Services

Looking for digital graphics or promotional designs? We've got you covered. Our graphic design offerings include:

- Logo Design & Branding
- Company Identity Packages
- Email Blast & Newsletter Templates
- Infographics & Custom Presentations
- Tradeshow Displays & Promotional Materials

Let's Bring Your Vision to Life

From initial concept to final production, we're here to make your brand shine on paper, in pixels, and everywhere in between.

Ready to get started?
Contact us for a custom quote!

Optional features and widgets

Website Enhancements

User Accessibility Controls & ADA Compliance

Inclusivity for everyone. Attract new customers. Comply with legislation.

We live our lives online. It's where we read the news, order groceries, and connect with people, but 20% of the population has disabilities that exclude them from using it. Everyone should be able to enjoy your website, regardless of ability. This website enhancement streamlines accessibility, allowing businesses of all sizes to take an inclusive approach for their users and comply with ADA & WCAG.

Website enhancement by Robintek in partnership with accessiBe
\$490/Year + \$140 Installation Fee



Optimal Image Compression & Delivery

Images add up to 60% of the average web page's total load time. For that reason, by taking care of something as simple as optimizing them, you can get your site to load up to twice as fast.

This enhancement decreases page load times and helps deliver your images quicker using a fast image CDN. Process your uploaded images and optimize them automatically across all devices. Visitors will see images that have been tailor-optimized to fit their specific screen – for better performance and experience.

Website enhancement by Robintek in partnership with Optimole
\$10/Month + \$140 Installation Fee



Website Enhancements

Website Translation

Give your users the ability to instantly translate your website into over 100 languages and make it multilingual. Talk to your visitors in their native language. Reach new audiences, explore new markets, and attract international traffic.

Website enhancement by Robintek in partnership with GTranslate
\$490 Installation Fee



Premium Widgets

Premium widgets to help you increase sales, engage visitors, collect leads and more. Save your time and money with ready-to-use solutions and grow your business faster!

Social

Embed content from Instagram, Facebook, Twitter, Pinterest and other social media into your website.

Reviews

Display customer reviews from Facebook, Instagram, Google, Yelp, TripAdvisor and more on your website.

Chats

Let visitors chat with you via their favorite messengers (Facebook and WhatsApp) right on your website.

E-Commerce

Enhance your online shopping experience with promotion banners, sales notifications, shop announcements and more.

Website enhancement by Robintek in partnership with Elfsight

Starting at \$5/Month + \$140 Installation Fee



SEO SERVICES

Build your organic social brand!

Are you actively posting content on Facebook, Instagram, Twitter, LinkedIn and other networks for your business? Social media is a great way to reach new and existing customers, and when they look you up, it is important to have recently shared content for them to see. Now more than ever, users rely on your digital presence when making buying decisions and if your feeds are dry, there's a possibility that they'll look elsewhere.

We get it - finding time for this is tough, so we're here to help. Robintek's Organic Social Builder plan will share evergreen content about your business and brand so that your social media feeds are active and robust. This shows interaction that is not only good for customers to see, but good for your SEO as well.

SOCIAL MEDIA MANAGEMENT

www.Robintek.com

Packages starting
as low as



\$499
/ Month

Social Media Management Packages

Standard	Premium	Enterprise
\$499/month, \$99 setup \$549/month, 6 month term	\$699/month, \$149 setup \$749/month, 6 month term	\$999/month, \$199 setup \$1,049/month, 6 month term
2 posts/week	2 posts/week	3 posts/week
Evergreen content (from website, links to industry resources)	1 blog post/month (200-300 words)	2 blog posts/month (200-300 words)
Graphics assets with high quality images	Evergreen content (from website, links to industry resources)	1 Newsletter Email Blast / Month
Save \$61/month with 1 year term!	Graphics assets with high quality images	Evergreen content (from website, links to industry resources)
	Save \$141/month with 1 year term!	Graphics assets with high quality images
		Save \$261/month with 1 year term!

Let's get started!



614.888.3001



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Westerville, OH 43081



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Branding Style Guide Development

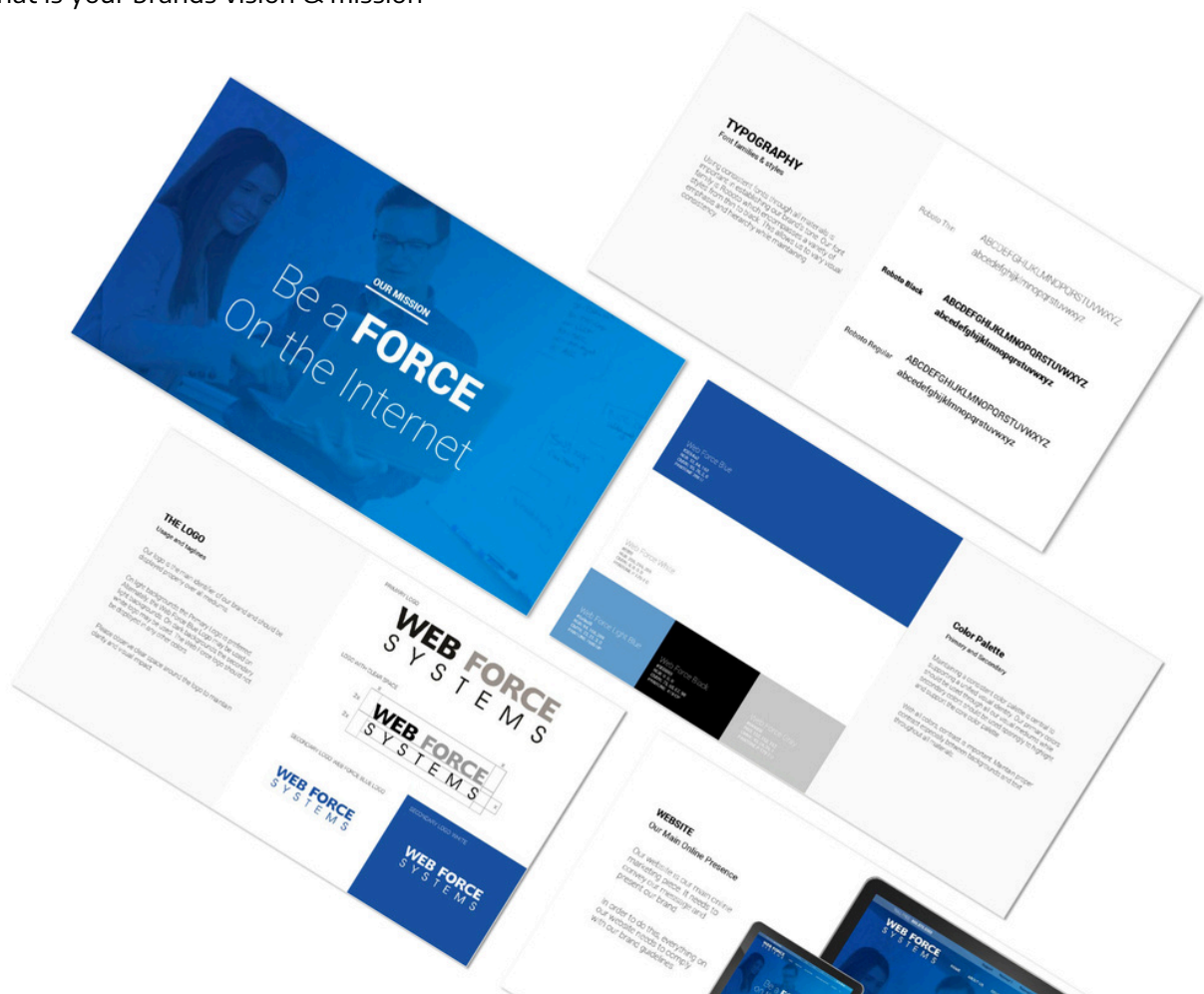
Branding guidelines help companies maintain their brand identity through what visual elements the public sees, as well as setting the tone and voice of the company. Presenting a unified brand builds trust and recognition. Robintek can help craft a Branding Style guide for your company that establishes standards for your brand, answers key questions about usage, and serves as a guide for designers.

Key Questions

- In what ways can/should the company logo be used?
- What is the company's tone and personality?
- •What is your brands vision & mission

Style Guidelines

- Typefaces or Fonts
- Color Palette
- Imagery Guidelines



Who We Are



Custom, streamlined, and sustainable. At Robintek, you'll hear those words again and again – because that's what we know. Starting with our own website, we have more than 20 years of experience building digital solutions that help businesses grow.

Established in 1998, we're a family-run business that understands that every company has its own unique needs and challenges. We will partner with your team to get to know who you are and where you want to go. Then we'll help you get there.

Whether you're an established company looking to expand your online presence or a new business wanting to develop your brand, Robintek has the skills and expertise to make it happen. We approach each project thoughtfully, giving it the personal attention it needs to deliver real-world results.

We want to make your brand vision a reality with simple web-based tools and services that empower you and your business. From design and development to marketing and strategy, let Robintek be your guide to building a strong foundation for future growth.



Organization and Management



Gary Jorgenson
RN
Chairman



Joe Jorgenson
President



Jeremy Jorgenson
Chief Executive Officer



Eric Meinen
Vice President & Chief Creative Officer



Robintek.com

Mission and Vision

We are Robintek, a family owned website development company & digital agency based in Columbus, Ohio. We build brand solutions that help your business grow.

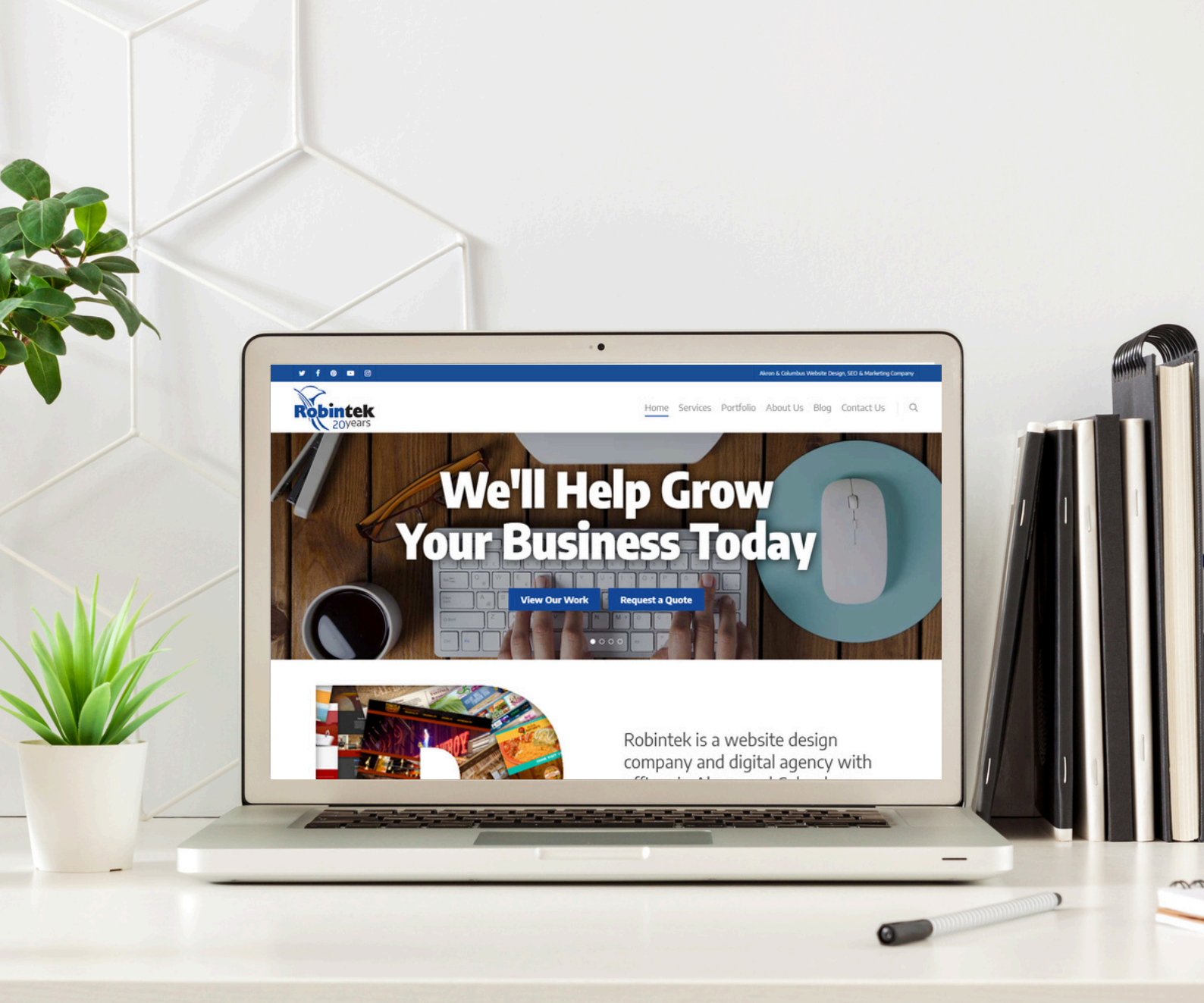
Mission

Our mission is to improve your brand image, online presence and information management through the most effective and appropriate uses of technology.

Vision

Working as a dynamic complement to your team, we design, build, and launch custom digital solutions that add sustainable value to your business.





CONTACT INFORMATION

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